

Around **MAGAZINE**

2019 Rate Sheet St. Charles County

Direct Mail:

25,000

Homes
includes

1,500

Businesses
Each Zone

Ad Rates Per Zone Per Issue

1/6 Page	1/4 Page	1/3 Page	1/2 Page	Full Page
\$320	\$415	\$500	\$670	\$1,185

O'FALLON	ST. PETERS
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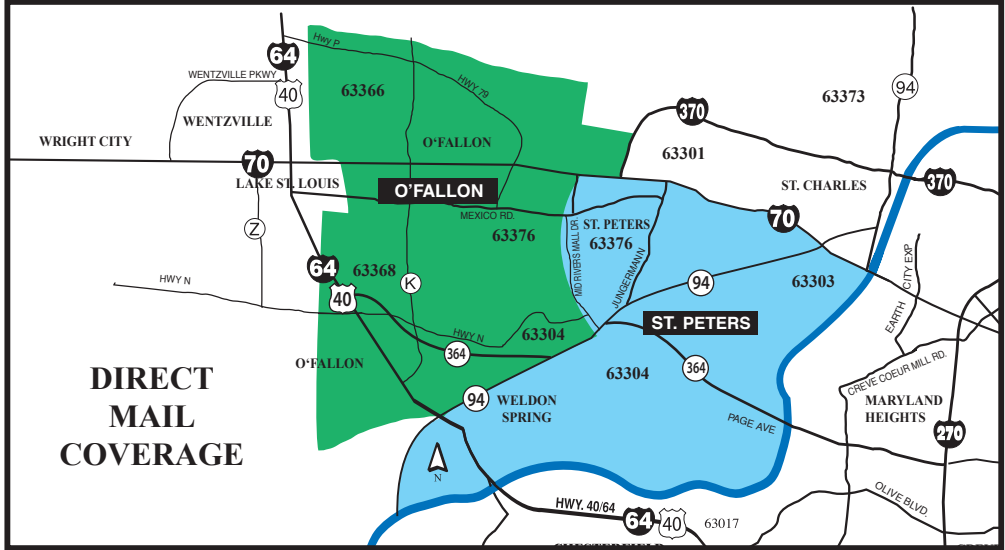
**First Time
Advertiser!**
Next Lower Size Price

10%
Multi Zone Discount!
2 or more Zones

10%
Annual Contract!
6x Commitment

Prices include all ad concept development, layout & design, typesetting, artwork proofs, final art, printing & postage.

Payment Terms are 50% for space reservation, 50% upon final art approval.



2019 PUBLISHING SCHEDULE • 6 Issues

	EARLY SPRING	SPRING	SUMMER	LATE SUMMER	FALL	WINTER
IN-HOME Friday	March 1	April 19	June 14	August 9	October 4	November 29
ART DEADLINE 3 Weeks Prior	February 8	March 29	May 24	July 19	September 13	November 8

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