

Around MAGAZINE

2020 ADVERTISER INFORMATION

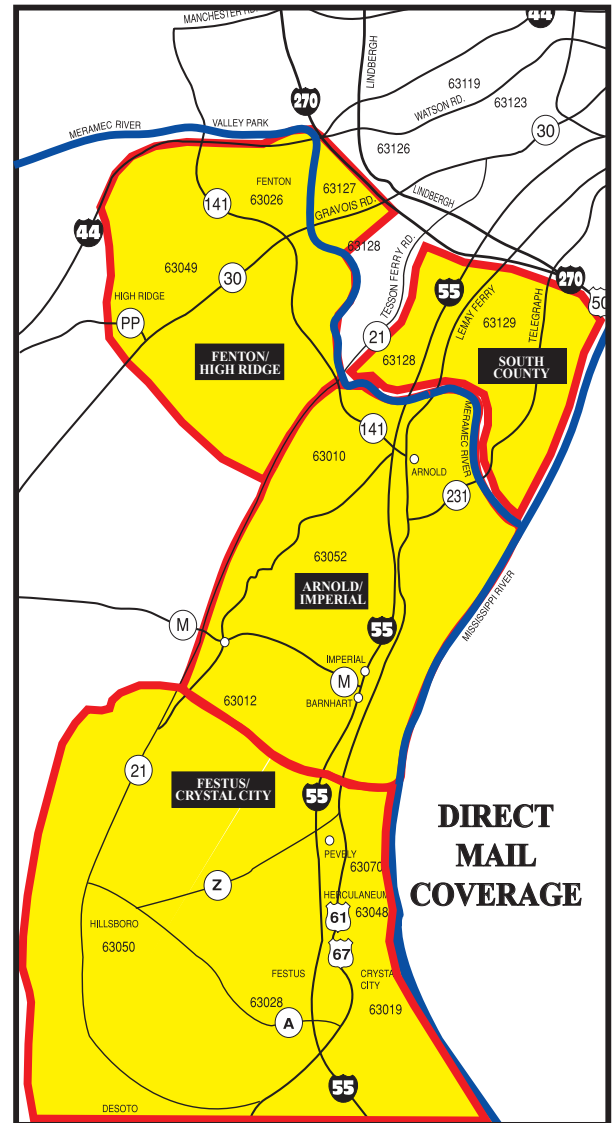
Direct Mail:

Over **20,000** Residences
Plus **1,000** Businesses*
Each Zone

*Business mailings vary by zone-average 1,000.

Ad Rates Per Issue • Per Zone

First Time Advertiser Special! Pay Next Lower Price	1/6 Page	\$320	10% Multi Zone Discount! 2 or more Zones
	1/4 Page	\$415	
	1/3 Page	\$500	
	1/2 Page	\$670	
	Full Page	\$1,185	
	Front Cover	\$1,500	
Includes 1/4 page ad inside magazine			



Prices include all ad concept development, layout & design, artwork scans, proofs, final art, printing & postage.

Payment Terms are 50% for space reservation, 50% upon final art approval.

Around MAGAZINE 2020 PUBLISHING SCHEDULE • 6 Issues

	EARLY SPRING	SPRING	SUMMER	LATE SUMMER	FALL	WINTER
IN-HOME Friday	February 28	April 17	June 12	August 7	October 2	December 4
ART DEADLINE 3 Weeks Prior	February 7	March 27	May 22	July 17	September 11	November 13

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