

Around **MAGAZINE**

2021 ADVERTISER INFORMATION South Region - 4 Zones

Direct Mail Per Zone:

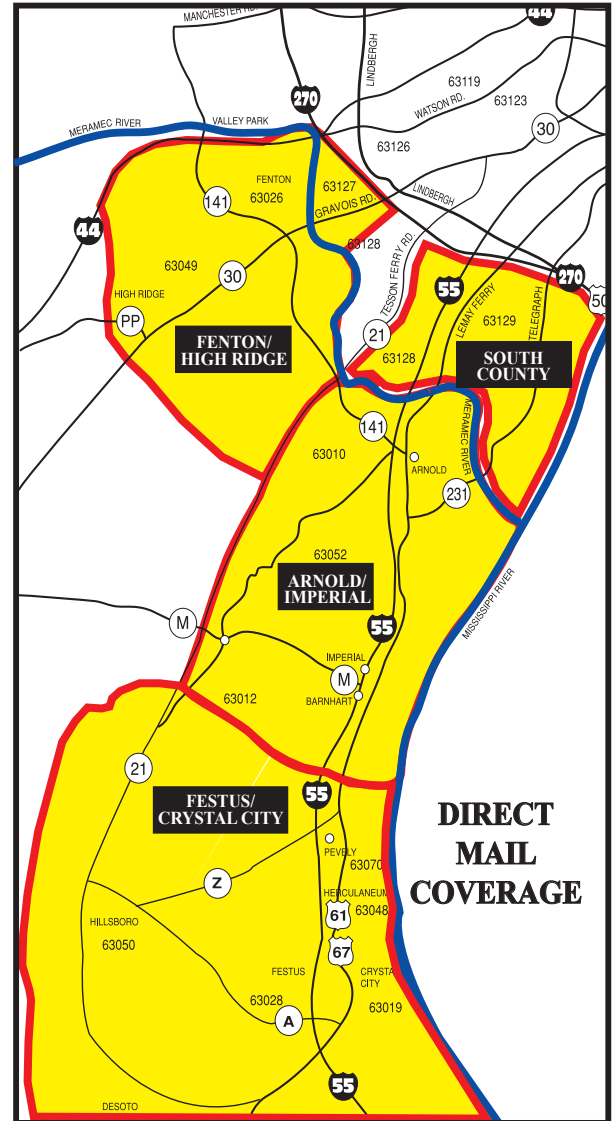
Over **20,000** Residences

Includes **1,000** Businesses*

*Business mailings vary by zone-average 1,000.

Ad Rates Per Issue • Per Zone

First Time Advertiser Special! Pay Next Lower Price	1/6 Page	\$320	10% Multi Zone Discount! 2 or more Zones
	1/4 Page	\$415	
	1/3 Page	\$500	
	1/2 Page	\$670	
	Full Page	\$1,185	
	Front Cover	\$1,500	
Includes 1/4 page ad inside magazine			



Prices include all ad concept development, layout & design, artwork scans, proofs, final art, printing & postage.

Payment Terms are 50% for space reservation, 50% upon final art approval.

Around **MAGAZINE** 2021 PUBLISHING SCHEDULE • 6 Issues

	EARLY SPRING	SPRING	SUMMER	LATE SUMMER	FALL	WINTER
IN-HOME Friday	March 5	April 23	June 11	August 6	October 1	December 3
ART DEADLINE 3 Weeks Prior	February 12	April 2	May 21	July 16	September 10	November 12

Around Magazine P.O. Box 1003 High Ridge, MO 63049

Chuck Post 636.677.2774

www.aroundmagazine.com chuck@aroundmagazine.com