

# Around MAGAZINE

## 2021 Rate Sheet St. Charles County

Direct Mail  
Per Zone:  
**25,000**  
includes  
**1,500**  
Businesses

### Ad Rates Per Zone Per Issue

1/6 Page	1/4 Page	1/3 Page	1/2 Page	Full Page
<b>\$320</b>	<b>\$415</b>	<b>\$500</b>	<b>\$670</b>	<b>\$1,185</b>

<b>O'FALLON</b>	<b>ST. PETERS</b>
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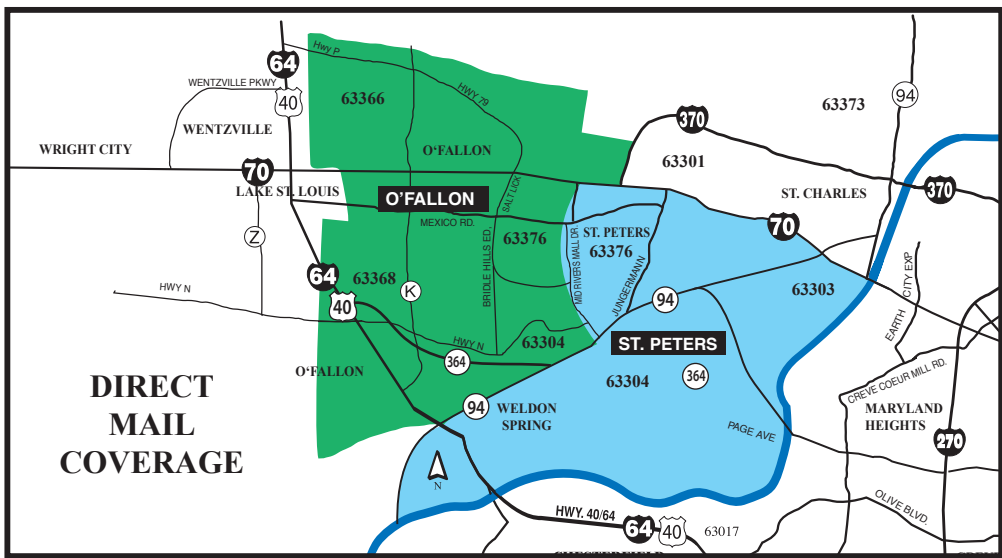
**First Time  
Advertiser!**  
Next Lower Size Price

**10%**  
Multi Zone Discount!  
2 or more Zones

**10%**  
Annual Contract!  
6x Commitment

Prices include all ad concept development, layout & design, typesetting, artwork proofs, final art, printing & postage.

Payment Terms are 50% for space reservation, 50% upon final art approval.



### 2021 PUBLISHING SCHEDULE • 6 Issues

	EARLY SPRING	SPRING	SUMMER	LATE SUMMER	FALL	WINTER
<b>IN-HOME Friday</b>	March 5	April 23	June 11	August 6	October 1	December 3
<b>ART DEADLINE 3 Weeks Prior</b>	February 12	April 2	May 21	July 16	September 10	November 12

Around Magazine P.O. Box 1003 High Ridge, MO 63049  
 Ryan Post 314.397.1368 FAX 636.677.2776  
[www.aroundmagazine.com](http://www.aroundmagazine.com) [aroundmagazine@gmail.com](mailto:aroundmagazine@gmail.com)