

Around MAGAZINE

2024 ADVERTISER INFORMATION South Region - 3 Zones

Direct Mail Per Zone:

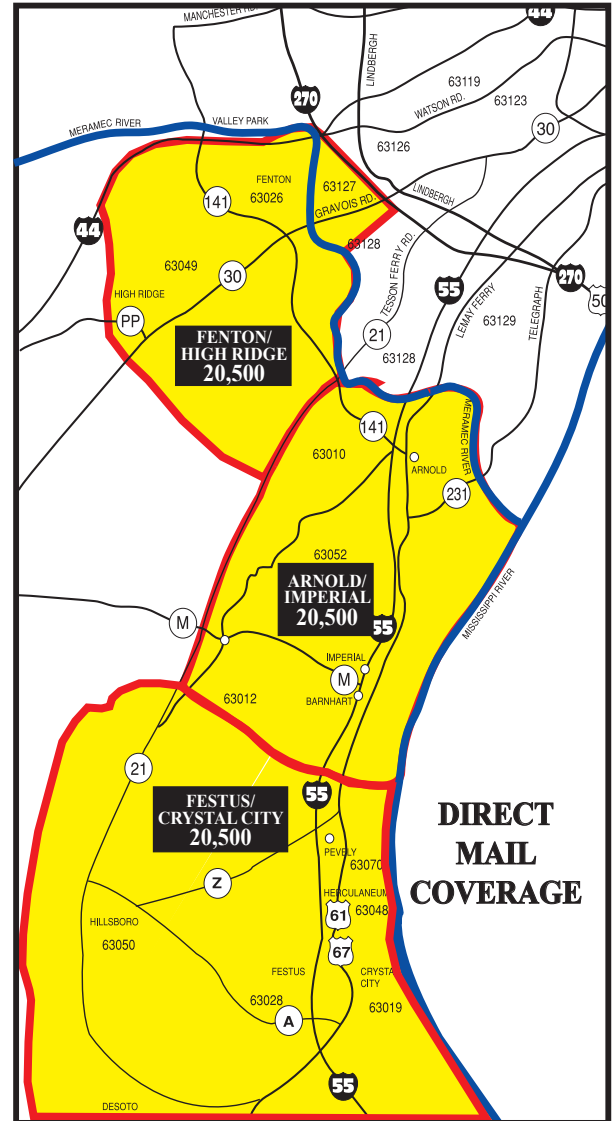
Over **20,000** Residences

Includes **1,000** Businesses*

*Business mailings vary by zone-average 1,000.

Ad Rates Per Issue • Per Zone

| | | | |
|--|--------------------|----------------|---|
| First Time Advertiser Special! Pay Next Lower Price | 1/6 Page | \$320 | 10% Multi Zone Discount! 2 or more Zones |
| | 1/4 Page | \$415 | |
| | 1/3 Page | \$500 | |
| | 1/2 Page | \$670 | |
| | Full Page | \$1,185 | |
| | Front Cover | \$1,500 | |
| Includes 1/4 page ad inside magazine | | | |



Prices include all ad concept development, layout & design, artwork scans, proofs, final art, printing & postage.

Payment Terms are 50% for space reservation, 50% upon final art approval.

Around MAGAZINE 2024 PUBLISHING SCHEDULE • 6 Issues

| | EARLY SPRING | SPRING | SUMMER | LATE SUMMER | FALL | WINTER |
|-------------------------------|--------------|----------|---------|-------------|--------------|-------------|
| IN-HOME Friday | March 1 | April 26 | June 14 | August 9 | October 4 | December 4 |
| ART DEADLINE 3 Weeks Prior | February 9 | April 5 | May 24 | July 19 | September 13 | November 13 |

Around/Neighborhood Market | P.O. Box 1003 | High Ridge, MO 63049
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